The conference aims to gather and build strong linkages and networks among academicians, scholars and practitioners from basic and higher education institutions, government and industry sectors around the world to share the findings of their studies in interdisciplinary approach to better understand the best practices and innovations in offering solutions to education, business and government services using advanced technologies. It provides a broader perspective of developing and disseminating ideas, concepts and framework that would help alleviate the global economic crises. It can also facilitate new learning experiences from the result of various studies as product of convergence towards the interest of developing an educated, proactive and responsible global community.

Submission of abstract:
Abstracts within 200-250 words should be submitted on/before January 15, 2018 to wirc@lpubatangas.edu.ph using the Abstract Submission Form.

Submission of full paper:
Submission of full paper on/before February 28, 2018 is highly encouraged for the selection of Best Conference Papers which will be evaluated according to these criteria: Academic Significance, Contribution to the Community, Technical Novelty, Quality of Information, and Language Usage. Only those submitted full papers within the deadline will qualify for the selection of Best Conference Paper. Original Papers not yet published and currently not under consideration for publication elsewhere can be considered for publication to Asia Pacific Journal of Multidisciplinary Research (APJMR) – a Commission on Higher Education (CHED) Recognized Research Journal or can be considered to Asia Pacific Journal of Education, Arts and Sciences (APJEAS). Submitted full papers shall follow the format and editorial policy of the manuscript/publication using the prescribed Paper Template.

Scope
Topics of interest for submission include:
Business | Governance | Engineering & Technology | Tourism & Hospitality | Educational Management

Important Dates:

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Conference Date</td>
<td>April 5-7, 2018</td>
</tr>
<tr>
<td>Abstract Submission Deadline</td>
<td>January 15, 2018</td>
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<tr>
<td>Notification of Acceptance</td>
<td>January 20, 2018</td>
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<tr>
<td>Full Paper Submission Deadline</td>
<td>February 28, 2018</td>
</tr>
<tr>
<td>Early Bird Registration</td>
<td>February 15, 2018</td>
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</table>

CONTACT INFORMATION:
DR. JAKE M. LAGUADOR
Conference Chair
Email: wirc@lpubatangas.edu.ph
Tel No: +63-043-723-0706 loc. 136-137
Website: http://www.apjmr.com/conferences/
Address: Center for Research, Innovation and Data Management
Lyceum of the Philippines University, Capitol Site,
Batangas City 4200, PHILIPPINES
Objectives of the conference:
1. To gather young academicians, experienced and accomplished professionals and educators in various fields of education, business and governance, engineering and technology, tourism and hospitality management from different countries;
2. To acquire information on how to manage a work environment based on shared knowledge from diverse cultural backgrounds of the participants;
3. To provide the attendees with an avenue to share the findings of their research undertakings that would impart greater opportunities for the community suitable to their respective work environment; and
4. To promote the importance of commitment, credibility, competence and collaboration among fellow researchers.

Scope
Topics of interest for submission include:

Education
- Curriculum Development
- Basic and Higher Education
- Instructional Development
- Educational Technology
- Inclusive Education
- Educational Leadership
- Classroom Management
- Distance and e-learning
- Educational Psychology
- Pedagogy

Tourism & Hospitality
- Destination branding and promotion
- Consumer behavior in tourism
- Tourism Industry and accommodation sector
- Air lines, air ports and international aviation
- Tour operation management
- Managing urban tourism for development
- Ethics in tourism management
- Managing the heritage enterprise

Business
- Business Administration
- Customs Administration
- Law and Economics
- Entrepreneurship
- Banking & Finance
- Marketing Research
- Consumer Behavior

Engineering and Technology
- Management Information System
- Engineering Management
- Technology Transfer
- Environmental Engineering
- Safety Engineering
- Educational Technology

Governance
- Public Administration
- Law Enforcement and Criminal Justice
- Human Rights Development
- Political Science
- Paralegal Studies
- Labor Relations
- Corporate Governance

Management
- Quality Management System
- Total Quality Management
- Natural Resources
- Human Resource
- Knowledge Management
- Project Management
- Information System
- Production/Operation Management
- Business and Computer Management

Preparation of PowerPoint Presentation:
1. Recommended program: MS Power Point
2. Recommended Font: Arial and Tahoma
3. Recommended number of Slides: 20 – 25
4. Important Sections which should be included:
   a. Title of the Paper, Author(s)’ Names and Affiliations
   b. Abstract
   c. Introduction
   d. Objectives of the Study
   e. Materials and Methods
   f. Results and Discussion
   g. Conclusion and Recommendation
5. Make textual and graphical discussions concise and informative.
# Registration Fees

## FILIPINO DELEGATES

<table>
<thead>
<tr>
<th>Registration fee for Filipino Delegates</th>
<th>Presenter without publication</th>
<th>Participant/Listener</th>
<th>Presentation With Publication*</th>
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<tbody>
<tr>
<td>Professional &amp; Graduate School Students</td>
<td>Php 8,000</td>
<td>Php 6,000</td>
<td>Php 11,500</td>
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<tr>
<td>College Students</td>
<td>Php 7,000</td>
<td>Php 5,000</td>
<td>Php 10,000</td>
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<td>Every Additional Paper for Presentation</td>
<td>Php 1,000</td>
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*(Online & Print for 1 Research Article)

Note: Early bird registration less Php1,000 (Filipino Professional); Php 500 (Filipino Student)

## FOREIGN DELEGATES

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<tr>
<th>Registration fee for Foreign Delegates</th>
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<tbody>
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<td>Professional &amp; Graduate School Students</td>
<td>US$190</td>
<td>US$150</td>
<td>US$300</td>
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<tr>
<td>College Students</td>
<td>US$170</td>
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<td>Every Additional Paper for Presentation</td>
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*(Online & Print for 1 Research Article)

Note: Early bird registration less US$20 (Foreign Professional); US$10 (Foreign Student)